



WXIX

ORDER

Print Date 08/31/12 Page 1 of 2

Flight Dates 09/04/12-09/10/12

<u>Contract / Revision</u>	<u>815873</u>	<u>Product</u>	<u>Order Sep</u>	00:00:00
		AMRCNS 4 PROSPERITY	<u>Estimate #</u>	1305
<u>Original Date / Revision</u>	<u>Agency Com</u>	15%	<u>Alt Order #</u>	06302467
08/31/12	08/31/12	<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Americans for Prosperity Fo		<u>Order Type</u>	Political
			<u>Billing Cycle</u>	EOM/EOC
			<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	Mentzer Media Services		<u>Demographic</u>	A35+
<u>Buying Contact</u>	<u>Sales Office</u>	T-DC	<u>Rev Codes</u>	Agency Political Pol-Issue
600 Farimont Avenue	<u>Sales Region</u>	National	<u>Product Codes</u>	PL20
Suite 306	<u>Agency Ref</u>		<u>Priority</u>	P 5
			<u>Advertiser Ref</u>	

Primary Account Executive

Primary Acc

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	16	\$14,875.00	\$17,500.00	0.00	08/27/12	09/10/12	16	\$14,875.00	\$17,500.00
Totals	16	\$14,875.00	\$17,500.00	0.00					

Billing Plan

WXIX



Contract / Revision **815873** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/31/12 / 08/31/12

Order Sep 00:00:00

Advertiser **Americans for Prosperity F** Product **AMRCNS 4 PROSPERITY** Estimate # **1305**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 4	WXIX	09/07/12	09/07/12	Fri Hour 2 HOUSE	Comm	F 9-10P	--- 2 --	1:00	2	\$1,400.00	P	3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	---- 2 --		2			\$1,400.00		0.00					
E 5	WXIX	09/10/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	1-----	1:00	1	\$800.00	P	3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	1-----		1			\$800.00		0.00					
E 6	WXIX	09/10/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	1:00	1	\$800.00	P	3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	1-----		1			\$800.00		0.00					
E 7	WXIX	09/10/12	09/10/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	1-----	1:00	1	\$1,500.00	P	5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	1-----		1			\$1,500.00		0.00					
														Totals	16	\$17,500.00